



Dear Potential 2021 Sponsor,

Due to ongoing Covid 19 restrictions, a local group of dairy enthusiasts has put together an opportunity for Jr exhibitors to showcase their hard work in the show ring! The Western Dairy Showcase will be held on August 12-August 15, 2021 at the Stanislaus County Fairgrounds in Turlock, CA. The idea for the Western Showcase stemmed from the cancelation of most fairs in the state of California back in 2020. Understanding the importance of such events as livestock and dairy shows and their positive impact on the development of our youth, a few dairy families decided to come together and put together what will hopefully become an annual event, which will allow Jr dairy exhibitors an opportunity to show off their dairy projects in a competitive atmosphere, all the while competing for the chance at Scholarships and cash prizes. Entries will be open to anyone considered a “junior,” in the guidelines described by each of the breed organizations.

The success of this show is one that cannot be achieved alone. The generous support of many businesses, individuals, and families will allow this show to be filled with fun and memories, as well as being educational, for all who attend. In order, for this event to continue, we are seeking donations to help offset the costs of running the event, such as rental of the fairgrounds, a judge, awards, and an exhibitor BBQ to be held on Saturday evening. The event will be run in a professional manner by a group of volunteers who have experience not only in the show ring, but in the organization and implementation of such an event. Our donors will be recognized on all of our social media platforms leading up to the event, in addition to ringside banners, and being announced throughout the event by our master of ceremonies. To become a sponsor, please fill out the attached form. Any help is greatly appreciated and will be given back **100% in** the form of operating expense along with awards and scholarships. Our intent is to make this an annual event.

Please feel free to contact any of our committee members with questions at [dairyshowcase@gmail.com](mailto:dairyshowcase@gmail.com)

Sincerely,

**WDS (EIN 86-3113549)**

Western Dairy Showcase Committee, working on behalf of all youth dairy exhibitors!

# 2021 Western Dairy Showcase Sponsorship Participation Form

*Please fill out **ALL** the contact information*

Business  
Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## **Sponsorship Level:**

### **\_\_\_\_\_ Platinum Donor - \$5,000-**

Ring Side Banner with Name and Logo, promoted on all social media posts, all access pass to the event including meals

### **\_\_\_\_\_ Gold Donor - \$2,500**

Ring Side Banner with Name listed, promoted on all social media posts, all access pass to the event including meals

### **\_\_\_\_\_ Silver Donor - \$1,000**

Name listed on banner, *promoted on all social media posts*, all access pass to the event including meals

### **\_\_\_\_\_ Bronze Donor - \$500**

Name listed on banner, all access pass to the event including meals

**PLEASE** mail this form along with payment and business card to:

Western Dairy Showcase

c/o: Lori Marchy 209-678-1265 dairyshowcase@gmail.com

5049 Morgan Rd.

Ceres, Ca. 95307

*Please make check payable to:*

**Western Dairy Showcase (EIN 86-3113549)**

**PLEASE RETURN BY July 1, 2021**

**to guarantee you make sponsorship signage!**

**THANK YOU FOR YOUR SUPPORT!!**