



Dear Potential 2025 Sponsor,

Western Dairy Showcase was postponed for 2024 due to Avian Influenza. However, due to generous donations, we were still able to have a small luncheon and award over \$20,000 in scholarships to our high school seniors. In 2023, we had over 300 cattle entries, and 110 youth exhibitors, which made our third year remarkable. The fifth annual Western Dairy Showcase will be held on October 9- 12, 2025, at the Stanislaus County Fairgrounds in Turlock, California.

The mission that drives our non-profit organization is providing opportunities for dairy junior enthusiasts to highlight their cattle, develop their skills, build positive experiences in the dairy industry, and provide scholarships to dairy students. Last year's event was well respected and received positive feedback. The goal is to build a community around the dairy cattle show and fellowship among breeders and families. The Western Dairy Showcase is open to all junior exhibitors as defined by each breed organization. It includes registered Holstein, Jersey, AOB, and grade dairy cattle.

This event would not be possible without the generous support of many businesses, individuals, and families. To continue the success of this event, we are seeking donations to help offset the costs of running the event, fairgrounds rental, a judge, awards, and an exhibitor BBQ on Thursday evening. The show is ran by volunteers donating their time and talents to implement a professional event for our dairy youth. Sponsors will be recognized throughout the event, on banners, announced ringside, and through social media. To join our list of sponsors, please complete the attached form and return it **by September 15th**. Any help is greatly appreciated and will be returned **100% through** awards, scholarships, and operating expenses.

Please feel free to contact any of our committee members with questions at [dairyshowcase@gmail.com](mailto:dairyshowcase@gmail.com)

Sincerely,

**WDS (EIN 86-3113549)**

Western Dairy Showcase Committee, working on behalf of all youth dairy exhibitors!

# 2025 Western Dairy Showcase Sponsorship Participation Form

*Please fill out **ALL** the contact information*

Business  
Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## **Sponsorship Level:**

### \_\_\_\_\_ **Show Sponsor Donor -\$25,000:**

Event sponsor with logos on all materials, ringside banner with name and logo, promoted on all social media posts, all access pass to the event including meals

### \_\_\_\_\_ **Elite Donor -\$10,000:**

Ringside banner with name and logo multiple locations, promoted on all social media posts, all access pass to the event including meals

### \_\_\_\_\_ **Platinum Donor -\$5,000:** Ringside banner with name and logo, promoted on all social media posts, all access pass to the event including meals

### \_\_\_\_\_ **Gold Donor - \$2,500:** Ringside Banner with Name listed, promoted on all social media posts, all access pass to the event including meals

### \_\_\_\_\_ **Silver Donor – \$1,000:** Name listed on banner, promoted on all social media posts, all access pass to the event including meals

### \_\_\_\_\_ **Bronze Donor - \$500:** Name listed on banner, all access pass to the event including meals

**PLEASE** mail this form along with payment and business card to:

Western Dairy Showcase  
5049 Morgan Rd.  
Ceres, Ca. 95307

*Please make check payable to: **Western Dairy Showcase (EIN 86-3113549)***

*If you prefer to send digital logo, email to Lori at [dairyshowcase@gmail.com](mailto:dairyshowcase@gmail.com)*

**PLEASE RETURN BY September 15, 2025 in order to guarantee you make sponsorship signage. THANK YOU FOR YOUR SUPPORT!!**