



Dear 2026 Western Dairy Showcase Sponsor,

Thanks to the incredible support of our sponsors, exhibitors, and volunteers, the Western Dairy Showcase celebrated a record-breaking year in 2025. As we prepare to celebrate our **5th Anniversary**, we are excited to welcome exhibitors and families back for an even bigger and better event. The **5th Annual Western Dairy Showcase** will be held **October 7–11, 2026, at the Stanislaus County Fairgrounds in Turlock, California.**

The mission of the Western Dairy Showcase is to provide opportunities for junior dairy enthusiasts to showcase their cattle, strengthen their leadership and showmanship skills, build lifelong friendships, and create positive experiences within the dairy industry. The event also supports the next generation of dairy leaders through scholarships awarded to deserving youth.

The Western Dairy Showcase welcomes junior exhibitors from across the region, featuring registered Holstein, Jersey, All Other Breeds (AOB), and Grade dairy cattle. What began as a vision to bring the dairy community together has grown into an event recognized for its professionalism, sportsmanship, and family-friendly atmosphere.

This event would not be possible without the generosity of businesses, organizations, families, and individuals who believe in supporting youth in agriculture. Your sponsorship helps offset the costs of hosting the event, including fairgrounds rental, judges, awards, educational activities, exhibitor hospitality, and our Thursday evening exhibitor BBQ. Every aspect of the show is coordinated by dedicated volunteers who generously donate their time to provide a first-class experience for our exhibitors.

As a sponsor, your generosity will be recognized throughout the event with:

- Recognition on event banners
- Ringside announcements
- Social media acknowledgments
- Event publications and promotional materials (where applicable)

Most importantly, your investment directly supports our exhibitors through awards, scholarships, and the continued growth of this premier junior dairy event.

If you would like to become a 2026 sponsor, please complete the enclosed sponsorship form and return it by **September 15, 2026.**

Thank you for helping us invest in the future of the dairy industry. We truly appreciate your support and partnership.

If you have any questions, please contact the Western Dairy Showcase Committee at dairyshowcase@gmail.com.

We look forward to partnering with you for another outstanding year!

2026 Western Dairy Showcase Sponsorship Participation Form

*Please fill out **ALL** the contact information*

Business
Name: _____

Contact: _____

Address: _____

Cell: _____ (contact) _____

Email: _____

Sponsorship Level:

_____ **Show Sponsor Donor - \$25,000:**

Event sponsor with logos on all materials, ringside banner with name and logo, promoted on all social media posts, and all access passes to the event, including meals

_____ **Elite Donor - \$10,000:**

Ringside banner with name and logo, multiple locations, promoted on all social media posts, and all access passes to the event, including meals

_____ **Platinum Donor - \$5,000:** Ringside banner with name and logo, promoted on all social media posts, all access pass to the event including meals

_____ **Gold Donor - \$2,500:** Ringside Banner with Name listed, promoted on all social media posts, all access pass to the event including meals

_____ **Silver Donor - \$1,000:** Name listed on banner, promoted on all social media posts, all access pass to the event including meals

_____ **Bronze Donor - \$500:** Name listed on banner, all access pass to the event including meals

PLEASE mail this form along with payment and business card to:

Western Dairy Showcase
5049 Morgan Rd.
Ceres, CA. 95307

Please make check payable to: Western Dairy Showcase (EIN 86-3113549)

If you prefer to send a digital logo, email it to Lori at dairyshowcase@gmail.com

PLEASE RETURN BY September 15, 2026, in order to guarantee you make sponsorship signage. THANK YOU FOR YOUR SUPPORT!!