



Dear Potential 2022 Sponsor,

Our inaugural year of the Western Dairy Showcase was a huge success last year, due to our generous donors. Over 200 cattle entries and 100 youth exhibitors made our first year remarkable. We awarded \$5,000 in scholarships to three exhibitors and are looking to continue that annually, as well as increase the number of recipients. The second annual Western Dairy Showcase will be held on October 12<sup>th</sup>- 16<sup>th</sup>, 2022 at the Stanislaus County Fairgrounds in Turlock, California.

The mission that drives our non-profit organization is providing opportunities for dairy junior enthusiasts to showcase their cattle, develop their personal skills, build positive experiences in the dairy industry and provide scholarships to dairy students. Last year's event was well respected and received positive feedback. The goal was to build community around the dairy cattle show and fellowship amongst breeders and families. The Western Dairy Showcase is open to all junior exhibitors as defined by each of the breed organizations, and includes registered Holstein, registered AOB and grade dairy cattle.

This event would not be possible without the generous support of many businesses, individuals, and families. To continue the success of this event we are seeking donations to help offset the costs of running the event, fairgrounds rental, a judge, awards, and an exhibitor BBQ to be held on Saturday evening. This show is ran by a group of volunteers who are donating their time and talents to implement a professional event for our dairy youth. Sponsors will be recognized throughout the event, on banners, announced ringside and through social media. To join our list of sponsors, please fill out the attached form and return by September 15<sup>th</sup>. Any help is greatly appreciated and will be given back **100% in** the form of operating expense along with awards and scholarships.

Please feel free to contact any of our committee members with questions at [dairyshowcase@gmail.com](mailto:dairyshowcase@gmail.com)

Sincerely,

**WDS (EIN 86-3113549)**

Western Dairy Showcase Committee, working on behalf of all youth dairy exhibitors!

# 2022 Western Dairy Showcase Sponsorship Participation Form

Please fill out **ALL** the contact information

Business  
Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Level:

\_\_\_\_\_ **Show Sponsor Donor - \$25,000:**

Event sponsor with logos on all materials, ringside banner with name and logo, promoted on all social media posts, all access pass to the event including meals

\_\_\_\_\_ **Elite Donor - \$10,000:**

Ringside banner with name and logo multiple locations, promoted on all social media posts, all access pass to the event including meals

\_\_\_\_\_ **Platinum Donor - \$5,000:** Ringside banner with name and logo, promoted on all social media posts, all access pass to the event including meals

\_\_\_\_\_ **Gold Donor - \$2,500:** Ringside Banner with Name listed, promoted on all social media posts, all access pass to the event including meals

\_\_\_\_\_ **Silver Donor - \$1,000:** Name listed on banner, promoted on all social media posts, all access pass to the event including meals

\_\_\_\_\_ **Bronze Donor - \$500:** Name listed on banner, all access pass to the event including meals

**PLEASE** mail this form along with payment and business card to:

Western Dairy Showcase  
5049 Morgan Rd.  
Ceres, Ca. 95307

Please make check payable to: **Western Dairy Showcase (EIN 86-3113549)**

If you prefer to send digital logo, email to Lori at dairyshowcase@gmail.com

**PLEASE RETURN BY September 15, 2022 in order to guarantee you make sponsorship signage. THANK YOU FOR YOUR SUPPORT!!**